Lola Howell
UX Designer

Contact

Email
uxdevsignergirl@gmail.com

LinkedIn
www.linkedin.com/in/lolahowell

Portfolio
www.lolahowell.wixsite.com

Location
Tacoma, Washington, USA

Education

2013-2017
Bachelor of Science in Computer Science
University of Washington | GPA 3.92

2013-2017
Bachelor of Arts in UX Design
University of Washington | GPA 3.92

Tools/Skills

- Figma/Sketch
- Java
- Javascript/React
- HTML/CSS
- Wordpress/Drupal/Divi
- Shopify/Wix/Webflow/Squarespace
- Git
- Adobe CC
- Visual Design/Web Design
- Information Architecture
- User Research
- Storyboarding
- Wireframing
- Prototyping
- Usability Testing
- UX Design

Experience

2018 - Present
GreenHaven Interactive | Tacoma, WA
UX/Web Designer & Front-End Developer

- Managing content for multiple websites in different content management systems (Drupal, Divi, etc), optimizing search engine results
- Working with managers to create effective content types and functionality for multiple websites and diverse customer groups.
- Maintaining focus on accessibility standards, user-centered design principles
- Analyzing feedback from users, business owners and other data sources to identify effectiveness of websites and the ability of
- customers to complete their tasks.
- Performing security updates.
- Serving as project manager for several website update projects.
- Provide training and mentoring to staff.
- Created high fidelity/low fidelity mock-ups using Sketch, InVision
- Updated websites using HTML/CSS/JavaScript
- Redesigned websites based on client/user/business needs

2017 - 2018
Microsoft | Redmond, WA
Xbox User Research Coordinator

- Data coded verbatim comments, collected surveys and unmoderated UX studies
- Prepared for playtests/user studies be setting up applicable hardware, software and administrative work
- Contributed to non-testing research activity tasks such as confidentiality documentation processing, lab maintenance, tools and development testing, gameplay, miscellaneous research projects, data coding, gratuity fulfillment
- Coordinated user research study schedules by contacting prospective participants and screening them for availability and profile qualifications
- Supported User Researchers with pilot testing, taking notes during usability studies, proofreading screeners to ensure accurate logic, grammar, spelling, etc
- Implemented study session design, as provided by User Researchers and User Researcher Specialists/ Associates to ensure optimal quality and efficiency of data collection throughout qualitative and quantitative research activity

2016 - 2017
Hipster Creative | Tacoma, WA
UX/Web Designer & Front-end Developer

- Designed HipsterForm website including creating site map, high fidelity prototypes, color scheme, logo
- Redesigned VRTS website including creating site map, high fidelity prototypes, business cards, letterhead, created new color scheme (www.vrtechsystems.com) using Webflow, Sketch, InVision
- Worked on TopoBee mobile application including information architecture, low & high fidelity prototypes, logo, color scheme, branding guide
- Presented work during team meetings, completed revisions based on the feedback

2016 - 2018
UXDevsignerGirl | Tacoma, WA
UX/Web Designer & Front-end Developer | Freelancer | Owner of UXDevsignerGirl

- Provided freelance UX/web design and front-end web development services
- Created/updated/developed Shopify, Wix, Webflow, Wordpress, Drupal websites