Contact

Email
uxdevsignergirl@gmail.com

LinkedIn
www.linkedin.com/in/lolahowell

Portfolio
www.uxdevsignergirl.com

Location
Tacoma, Washington, USA

Education

2013-2017
Bachelor of Science in Computer Science
University of Washington | GPA 3.92

2013-2017
Bachelor of Arts in UX Design
University of Washington | GPA 3.92

Tools/Skills

- Figma/Sketch
- Java
- Javascript/React
- HTML/CSS
- Wordpress/Drupal/Divi
- Shopify/Wix/Webflow/Squarespace
- Git
- Adobe CC
- Visual Design/Web Design
- Information Architecture
- User Research
- Storyboarding
- Wireframing
- Prototyping
- Usability Testing
- Interaction Design

Lola Howell
UX Designer

I'm a user defender, problem solver and a firm believer that life is all about experiences and collaborations. I see design as a way of life and believe that everyone is a designer. We only need to remember that nothing exists in a vacuum and as a result design intentionally and holistically. I came to UX design & Front-End Web Development from a long-lived fascination with technology, it's progress, use as well as an impact on the modern world. After taking Human-Computer Interaction Design class as a part of CS major, I became obsessed with this field. I was a project manager as well as a UX designer on various teams and worked on projects, which included UX research, design and front end web development. It was an experience I enjoyed the most, seeing an idea come alive by merging technology, creativity, and problem-solving through collaborative design thinking and development. It led me to pursue two degrees: Computer Science and Human Centered Design and career in UX field.

Experience

2018 - Present
GreenHaven Interactive | Tacoma, WA

UX/Web Designer & Front-End Developer

- Redesigned websites based on client/user/business needs
- Designed large scale web applications
- Created high fidelity/low fidelity mock-ups using Sketch, InVision
- Updated websites using HTML/CSS/JavaScript
- Designed/updated/developed Wordpress websites using Divi

2017 - 2018
Microsoft | Redmond, WA

Xbox User Research Coordinator

- Data coded verbatim comments, collected surveys and unmoderated UX studies
- Prepared for playtests/user studies be setting up applicable hardware, software and administrative work
- Contributed to non-testing research activity tasks such as confidentiality documentation processing, lab maintenance, tools and development testing, gameplay, miscellaneous research projects, data coding, gratuity fulfillment
- Coordinated user research study schedules by contacting prospective participants and screening them for availability and profile qualifications
- Supported User Researchers with pilot testing, taking notes during usability studies, proofreading screeners to ensure accurate logic, grammar, spelling, etc
- Implemented study session design, as provided by User Researchers and User Researcher Specialists/ Associates to ensure optimal quality and efficiency of data collection throughout qualitative and quantitative research activity

2016 - 2017
Hipster Creative | Tacoma, WA

UX/Web Designer & Front-end Developer

- Designed HipsterForm website including creating site map, high fidelity prototypes, color scheme, logo
- Redesigned VRTS website including creating site map, high fidelity prototypes, business cards, letterhead, created new color scheme (www.vrtechsystems.com) using Webflow, Sketch, InVision
- Worked on TopoBee mobile application including information architecture, low & high fidelity prototypes, logo, color scheme, branding guide
- Presented work during team meetings, completed revisions based on the feedback

2016 - 2018
UXDevsignerGirl | Tacoma, WA

UX/Web Designer & Front-end Developer | Freelancer | Owner of UXDevsignerGirl

- Provided freelance UX/web design and front-end web development services
- Created/updated/developed Shopify, Wix, Webflow, Wordpress, Drupal websites